

Haigh's Chocolates Integrate Plantic® Packaging



PLANTIC®
Changing the nature of plastics

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Background

The Haigh's name has represented exquisite chocolates and premium quality since 1915. This oldest family-owned chocolate manufacturing retailer in Australia has over 150 employees and 12 retail stores in Adelaide, Melbourne and Sydney.

www.haighschocolates.com.au

Types of products

Haigh's Chocolates integrated Plantic® bioresponsible trays in the new 200g White Ballotins chocolate box.

Plantic's bioplastics, made from approximately 85% renewable, non GM corn starch, are used to package a varied assortment of hand-packaged dark connoisseurs, milk, milk and dark chocolates, cream centres, truffles and dark ginger chocolates.

Why Plantic®?

Plantic's bioplastics are suitable for food contact applications. They offer anti-static and excellent odour barrier solutions, essential for chocolate packaging. The material is fully biodegradable, water dispersible, home compostable and compostable to European (EN 13432) and American (ASTM 6400) standards.

Status

The chocolate box is in Haigh's Chocolates' stores now.

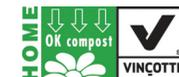
Potential market / benefits

Haigh's Chocolates are part of an industry initiative to reduce the effects of packaging on the environment. Haigh's packaging requirement is 100% recyclability.

Alister Haigh, Joint Manager Director, Haigh's Chocolates said, "Our decision to incorporate Plantic® packaging has grown from our overarching commitment to sustainability and environment."

Haigh's are one of the very few manufacturing retailers in the world still making chocolates from the raw cocoa bean. They were an original signatory to the National Packaging Covenant.

Brendan Morris, Chief Executive Officer, Plantic Technologies commented, "Plantic offers Haigh's sustainably-sourced packaging which delivers superior value through a combination of functional, environmental and cost benefits."



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